

January 8, 2025

Dear Guidance Counselor:

Student Insights is excited to offer the 2025 Michigan Senior Scholarship, in addition to our annual Student-View Scholarship program. Students can apply for both scholarships with a single application.

We greatly appreciate your support in communicating these scholarships to students at your school.

## **Michigan Senior Scholarship Program and Student-View™ Scholarship Program**

*The 2025 Student-View Scholarship Program is offering over \$13,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:*

- *One \$10,000 scholarship*
- *Two \$1,000 scholarships*
- *Three \$500 scholarships*

*All Michigan seniors who apply for the Student-View Scholarship will also be automatically be entered into the drawing for the new \$500 Michigan Senior Scholarship.*

*The application process is simple and requires only 15-20 minutes.*

- *No minimum SAT/ACT score or grade point average*
- *No essay or lengthy application forms*
- *No application fees*

*Simply log on to [www.student-view.com](http://www.student-view.com) and complete an application survey about colleges in your area.*

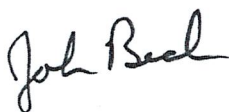
*The scholarship will be awarded via a random drawing of all completed applications.*

*The scholarship winner will be announced in May, 2025. **The scholarship deadline is April 23, 2025.***

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to [www.studentinsights.com](http://www.studentinsights.com).*

If you have any questions, feel free to contact us at [contact@studentinsights.com](mailto:contact@studentinsights.com).

Thank you.



John Becker  
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Student Insights